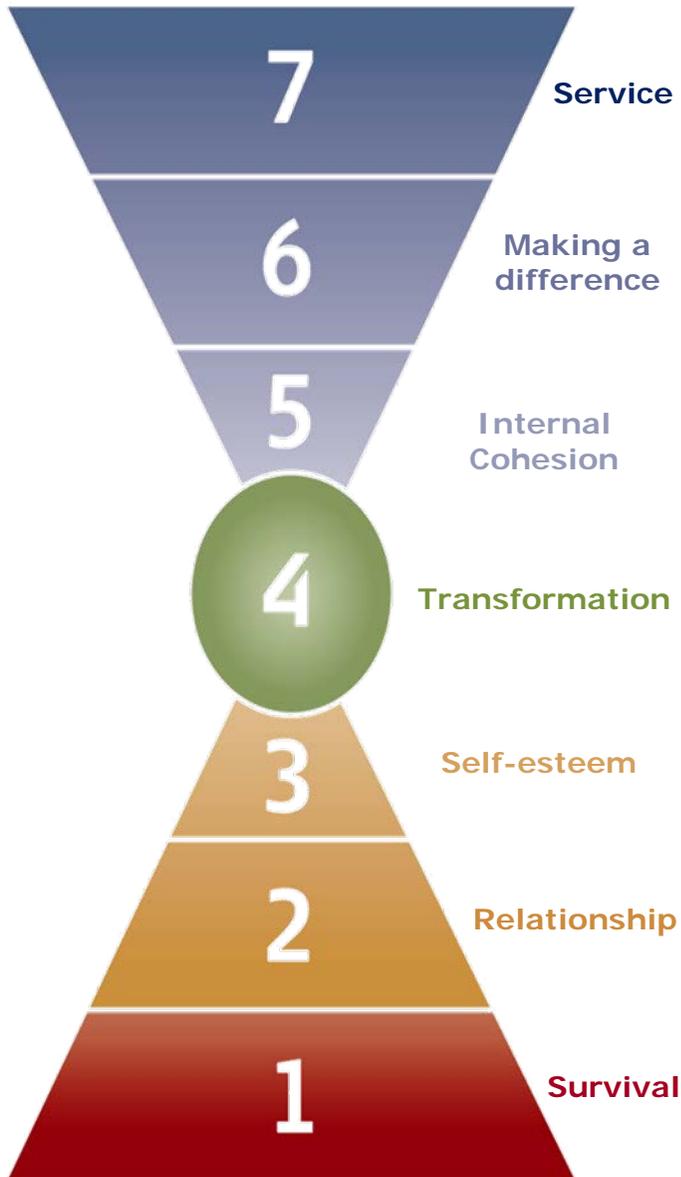


# Seven Levels of Consciousness®



Personal	Organisational	Community/Society
<p><b>Selfless service</b> Being your purpose. Compassion, humility, forgiveness. Caring for humanity and the planet.</p>	<p><b>Service to humanity and societal contribution</b> Social responsibility, long-term perspective, ethics, compassion and humility.</p>	<p><b>Global sustainability</b> Human rights, long-term perspective, ecological resilience, peace, focus on future generations. Global perspective.</p>
<p><b>Making a positive difference in the world</b> Living your purpose. Empathy, alliances, intuition, mentoring, and focus on wellbeing (physical, emotional, mental, spiritual).</p>	<p><b>Internal/External collaboration, community involvement</b> Environmental awareness, employee fulfilment, coaching/mentoring and caring for the local community.</p>	<p><b>Strategic alliances and regional partnerships</b> Regional collaboration, environmental awareness, quality of life, community involvement and sustainability. Caring for nature.</p>
<p><b>Finding meaning in existence</b> Finding your purpose. Integrity, honesty, authenticity, passion, enthusiasm, creativity, and humour &amp; fun.</p>	<p><b>Sense of purpose and strong internal community</b> Shared vision and values. Commitment, creativity, enthusiasm, integrity, honesty, generosity, fairness, openness, transparency and trust.</p>	<p><b>Strong cohesive culture</b> Shared vision and values. Fairness, transparency, trust, honesty and social cohesion. Positive collective spirit.</p>
<p><b>Letting go of fears</b> Finding the courage to grow and develop. Adaptability, life long learning, continuous renewal and personal growth.</p>	<p><b>On-going improvement and employee participation</b> Adaptability, accountability, empowerment, teamwork, goals orientation and continuous improvement.</p>	<p><b>Democratic processes and continuous renewal</b> Freedom, equality, empowerment, accountability, adaptability, entrepreneurship and consensus.</p>
<p><b>Feeling a sense of self-worth</b> Confidence, competence, self-reliance. <b>Fear: I am not enough.</b> Leads to need for power, authority or status seeking.</p>	<p><b>High performance systems and processes</b> Reliability, quality, efficiency, productivity and excellence. <b>Bureaucracy, hierarchy, confusion, and complacency.</b></p>	<p><b>Institutional effectiveness</b> Law abiding, community/national pride, governmental efficiency and high quality public services. <b>Bureaucracy, central control, elitism, complacency and apathy.</b></p>
<p><b>Feeling protected and loved</b> Family, friendship, loyalty, respect. <b>Fear: I am not loved enough.</b> Leads to jealousy, blame and discrimination.</p>	<p><b>Positive relationships that support organisation needs</b> Loyalty, open communication, customer satisfaction. <b>Manipulation, blame, favouritism and internal competition.</b></p>	<p><b>Sense of belonging and social stability</b> Neighbourliness, conflict resolution, racial harmony and a focus on family and friendships. <b>Inequality, discrimination, intolerance, hatred, loneliness/isolation.</b></p>
<p><b>Satisfying physiological and survival needs</b> Health, security, financial stability. <b>Fear: I do not have enough.</b> Leads to control, domination and caution.</p>	<p><b>Financial viability and people safety</b> Financial performance, organisational growth, and employee health and safety. <b>Control, greed, exploitation and micro-management.</b></p>	<p><b>Economic stability and citizen security</b> Prosperity, health care, employment, emergency services/defence and social safety nets. <b>Corruption, violence, poverty, environmental pollution and greed.</b></p>

Common Good

Self interest